

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 01915**  
**USA**

<u>Contract / Revision</u> 498009 /		<u>Alt Order #</u> 06367254
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Estimate #</u> 494
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 2	KVVU	10/10/12	10/12/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	20	\$15,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	--222--	6			\$725.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
498009 /	06367254

Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	ROMNEY FOR PRESID	494

Advertiser	Original Date / Revision
Romney for President, Inc	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---WThF----		:30		\$725.00	NM		
		See MG 2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23										
2	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---WThF----		:30		\$725.00	NM		
		See MG 2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23										
7	KVVU	10/12/12-10/12/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-----F----		:30		\$725.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
8	KVVU	10/15/12-10/16/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTu-----		:30		\$725.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
9	KVVU	10/15/12-10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu-----		:30		\$700.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
10	KVVU	10/12/12-10/12/12	Anderson	3-4p	-----F----		:30		\$300.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
11	KVVU	10/16/12-10/16/12	Anderson	3-4p	-Tu-----		:30		\$300.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
12	KVVU	10/12/12-10/12/12	The Dr.Oz Show	4-5p	-----F----		:30		\$350.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
13	KVVU	10/16/12-10/16/12	The Dr.Oz Show	4-5p	-Tu-----		:30		\$350.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
14	KVVU	10/12/12-10/12/12	Fox 5 News at 5	5-530p	-----F----		:30		\$550.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
15	KVVU	10/16/12-10/16/12	Fox 5 News at 5	5-530p	-Tu-----		:30		\$550.00	NM		
Ⓜ		Credited										
16	KVVU	10/12/12-10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-----F----		:30		\$625.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
17	KVVU	10/16/12-10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----		:30		\$625.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
18	KVVU	10/12/12-10/12/12	TMZ	730-8p	-----F----		:30		\$850.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
19	KVVU	10/12/12-10/12/12	Fox 5 News M-F 10p-11p	10p-11p	-----F----		:30		\$2,150.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
20	KVVU	10/15/12-10/16/12	Fox 5 News M-F 10p-11p	10p-11p	MTu-----		:30		\$2,150.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
21	KVVU	10/12/12-10/12/12	Extra	M-F 7-730p	-----F----		:30		\$625.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
22	KVVU	10/12/12-10/12/12	Extra	M-F 7-730p	-----F----		:30		\$625.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
23	KVVU	10/12/12-10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-----F----		:30		\$700.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
<b>Totals</b>											<b>80</b>	<b>\$93,650.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	80	\$93,650.00	\$79,602.50
<b>Totals</b>	<b>80</b>	<b>\$93,650.00</b>	<b>\$79,602.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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Mod Code	Bay Line	Day/Time	Length	Starting Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
#CASH	1	M-Tu-6-7A	30S	\$725	Oct15/12	Oct16/12	1	4	4	\$2,900	NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY	30S										
	2	W-Fri-6-7A	30S	\$725	Oct10/12	Oct12/12	1	4	4	\$2,900	NEWS	0.0 Oct11/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY	30S										
	26	Fri-6-7A	30S	\$725	Oct12/12	Oct12/12	1	1	1	\$725	NEWS	0.0 Oct11/12	Mod #0.1: A
		This is a make-good for Oct10 on line-2 for 2 spots/wk											
		This is a make-good for Oct10 on line-4 for 2 spots/wk											
		This is a make-good for Oct10 on line-6 for 2 spots/wk											
		This is a make-good for Oct10 on line-8 for 2 spots/wk											
		This is a make-good for Oct10 on line-10 for 2 spots/wk											
		This is a make-good for Oct10 on line-12 for 2 spots/wk											
		This is a make-good for Oct10 on line-14 for 2 spots/wk											
		This is a make-good for Oct10 on line-16 for 1 spot/wk											
		This is a make-good for Oct10 on line-18 for 2 spots/wk											
	27	M-Tu-6-7A	30S	\$725	Oct15/12	Oct16/12	1	1	1	\$725	NEWS	0.0 Oct11/12	Mod #0.1: A
		Part of a makegood made up of lines 26-41											
	28	Fri/7-9A	30S	\$700	Oct12/12	Oct12/12	1	1	1	\$700	NEWS	0.0 Oct11/12	Mod #0.1: A
		Part of a makegood made up of lines 26-41											
	29	M-Tu/7-9A	30S	\$700	Oct15/12	Oct16/12	1	1	1	\$700	NEWS	0.0 Oct11/12	Mod #0.1: A
		Part of a makegood made up of lines 26-41											
	30	Fri/3-4P	30S	\$300	Oct12/12	Oct12/12	1	1	1	\$300	ANDERSON COOPER	0.0 Oct11/12	Mod #0.1: A
		Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE.											
	31	Tue/3-4P	30S	\$300	Oct16/12	Oct16/12	1	1	1	\$300	ANDERSON COOPER	0.0 Oct11/12	Mod #0.1: A
		Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE.											
	32	Fri/4-5P	30S	\$350	Oct12/12	Oct12/12	1	1	1	\$350	DR OZ	0.0 Oct11/12	Mod #0.1: A
		Part of a makegood made up of lines 26-41											
	33	Tue/4-5P	30S	\$350	Oct16/12	Oct16/12	1	1	1	\$350	DR OZ	0.0 Oct11/12	Mod #0.1: A
		Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE.											
	34	Fri/5-530P	30S	\$550	Oct12/12	Oct12/12	1	1	1	\$550	NEWS	0.0 Oct11/12	Mod #0.1: A
		Part of a makegood made up of lines 26-41											
	35	Tue/5-530P	30S	\$550	Oct16/12	Oct16/12	1	0	0	\$0	NEWS	0.0 Oct24/12	Mod #1.1: S
		Part of a makegood made up of lines 26-41											
	36	Fri/530-6P	30S	\$625	Oct12/12	Oct12/12	1	1	1	\$625	NEWS	0.0 Oct11/12	Mod #0.1: A
		Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE.											
	37	Tue/530-6P	30S	\$625	Oct16/12	Oct16/12	1	1	1	\$625	NEWS	0.0 Oct11/12	Mod #0.1: A
		Part of a makegood made up of lines 26-41											
	38	Fri/730-8P	30S	\$850	Oct12/12	Oct12/12	1	1	1	\$850	TMZ	0.0 Oct11/12	Mod #0.1: A
		Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE.											
	39	Fri/10-11P	30S	\$2,150	Oct12/12	Oct12/12	1	1	1	\$2,150	NEWS	0.0 Oct11/12	Mod #0.1: A
		Part of a makegood made up of lines 26-41											
	40	M-Tu/10-11P	30S	\$2,150	Oct15/12	Oct16/12	1	1	1	\$2,150	NEWS	0.0 Oct11/12	Mod #0.1: A
		Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE.											
	41	Fri/7-130P	30S	\$625	Oct12/12	Oct12/12	1	2	2	\$1,250	EXTRA	0.0 Oct11/12	Mod #0.1: A
		Part of a makegood made up of lines 26-41											
	3	M-Tu/7-9A	30S	\$700	Oct15/12	Oct16/12	1	4	4	\$2,800	NEWS	0.0 Oct09/12	Rev #0: A
		Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE.											
	4	W-Fri-9A	30S	\$700	Oct10/12	Oct12/12	1	4	4	\$2,800	NEWS	0.0 Oct11/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											



Rep: TELEREP, INC.  
Run On: Oct24/12 at 18:30

Order#:  
Station: KVMU-TV LAS VEGAS, NV

Head# 6367254 (Mod 1.1)  
Dates: Oct10/12 - Oct16/12

# REP BUYLINES

Traffic# 498009  
Salesperson: TERESA DIFURIA

Page: 2  
Requested by: ROSE

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	5	M-Tu/3-4P	30S	\$300	Oct15/12	Oct16/12	1	2	2	\$600	ANDERSON COOPER	0.0 Oct17/12	Mod #0.1: S
	24	Mon/2-3P	30S	\$300	Oct15/12	Oct15/12	1	2	2	\$600	ANDERSON COOPER	0.0 Oct17/12	Mod #0.1: A
		Contract Comment: MAX 2X DAY											
		This is a make-good for Oct15 on line-5 for 2 spots/wk											
		Order Comment: TP CH6 DUE TO SPORTS, PRE-BOOKED PLS APPROVE.											
	6	W-F/3-4P	30S	\$300	Oct10/12	Oct12/12	1	4	4	\$1,200	ANDERSON COOPER	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	7	M-Tu/4-5P	30S	\$350	Oct15/12	Oct16/12	1	2	2	\$700	DR OZ	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	25	Mon/3-4P	30S	\$350	Oct15/12	Oct15/12	1	2	2	\$700	DR OZ	0.0 Oct17/12	Mod #0.1: A
		Contract Comment: MAX 2X DAY											
		This is a make-good for Oct15 on line-7 for 2 spots/wk											
		Order Comment: TP CH6 DUE TO SPORTS, PRE-BOOKED PLS APPROVE.											
	8	W-F/4-5P	30S	\$350	Oct10/12	Oct12/12	1	4	4	\$1,400	DR OZ	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	9	M-Tu/5-530P	30S	\$550	Oct15/12	Oct16/12	1	2	2	\$1,100	NEWS	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	10	W-F/5-530P	30S	\$550	Oct10/12	Oct12/12	1	4	4	\$2,200	NEWS	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	11	M-Tu/530-6P	30S	\$625	Oct15/12	Oct16/12	1	2	2	\$1,250	NEWS	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	12	W-F/530-6P	30S	\$625	Oct10/12	Oct12/12	1	4	4	\$2,500	NEWS	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	13	M-Tu/7-730P	30S	\$625	Oct15/12	Oct16/12	1	0	0	\$0	EXTRA	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	14	W-F/7-730P	30S	\$625	Oct10/12	Oct12/12	1	2	2	\$1,250	EXTRA	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	15	M-Tu/730-8P	30S	\$850	Oct15/12	Oct16/12	1	0	0	\$0	TMZ	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	16	W-F/80-8P	30S	\$850	Oct10/12	Oct12/12	1	1	1	\$850	TMZ	0.0 Oct17/12	Mod #0.1: S
		Credit taken for 1 spot missed Oct11											
	17	M-Tu/10-11P	30S	\$2,150	Oct15/12	Oct16/12	1	4	4	\$8,600	NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
	18	W-F/10-11P	30S	\$2,150	Oct10/12	Oct12/12	1	4	4	\$8,600	NEWS	0.0 Oct17/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
	19	Sat/10-11P	30S	\$1,500	Oct13/12	Oct13/12	1	2	2	\$3,000	NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
	20	Sun/8-9A	30S	\$850	Oct14/12	Oct14/12	1	1	1	\$850	NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
	21	Sun/10A-11P	30S	\$7,500	Oct14/12	Oct14/12	1	2	2	\$17,000	NFL FOOTBALL	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
	22	Sun/1-4P	30S	\$8,500	Oct14/12	Oct14/12	1	2	2	\$17,000	NFL FOOTBALL	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
	23	Sun/10-1045P	30S	\$1,250	Oct14/12	Oct14/12	1	2	2	\$2,500	NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
	Total 80 Spots for:									\$93,650		0.0	
	Monthly Estimate Dollars:									\$93,650	Oct/12	0.0	Oct/12